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# License To Lift

**Your Mission, Should You Choose To Accept It:  
A Hands-On Blonding Masterclass**

This immersive class blends hands-on swatching and toning techniques with BlondeMax 9+, our newest and most innovative oil-powered lightener.

This mission, led by Technical Director Leah Sterk, isn't just about changing technology—it's about transforming clients, boosting confidence, and increasing stylist income.

**What You'll Learn:**

- BlondeMax9+ lifting and toning techniques
- How to protect & lift all hair types
- How to increase your service income



**May 18th, 2026  
10am-1pm**

**Piazza Messina**  
5535 State Rte. N  
Cottleville, MO 63304

**Investment: \$65 Or 4,333 LEVEL Points**

Item #: EDU201



**SCAN TO  
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Franchise Locations Independently Owned & Operated by The Goellner Group