



License To Lift

Your Mission, Should You Choose To Accept It:
A Hands-On Blonding Masterclass

This immersive class blends hands-on swatching and toning techniques with BlondeMax 9+, our newest and most innovative oil-powered lightener.

This mission, led by Technical Director Leah Sterk, isn't just about changing technology—it's about transforming clients, boosting confidence, and increasing stylist income.

What You'll Learn:

- BlondeMax9+ lifting and toning techniques
- Hot to protect & lift all hair types
- How to increase your service income



May 18th, 2026
10am-1pm

Piazza Messina
5535 State Rte. N
Cottleville, MO 63304



**SCAN TO
LEARN MORE:**



Investment: \$65 Or 4,333 LEVEL Points

Item #: EDU201



Franchise Locations Independently Owned & Operated by The Goellner Group